



www.sortedsquare.in

WE ARE
MARKETING

Matchmakers





ABOUT US

Welcome to Sorted Square Digital Factory, where digital innovation and creativity converge to redefine the possibilities of online success. Our company is a leading digital marketing agency that specialises in providing comprehensive and effective marketing solutions for businesses of all sizes. We are not just a digital marketing agency but we are your partner in finding the evolving digital world. We are dedicated to helping our clients in achieving their marketing goals and drive growth in their online journey.

92.7%

Retention Rate

2019

Working Since

500+

Happy Clients

50+

People in Team

2000+

Projects Completed

OUR STORY

S.S. Digital Factory was established in 2019. We started a journey to help businesses and brands in utilising the power of the global web to achieve their goals with an assortment of dedicated and highly skilled individuals. Our journey of continuous growth, innovation, and learning, help us to stay at the forefront of market trends.

Our mission is to empower brands to achieve success in the digital age. We are committed to exceed expectations by providing personalised data-driven, & ROI-focused solutions. We have the experience to make it happen whether you want to increase conversions, reach a larger audience, or boost your online presence.



AKASH ARORA

Director

"I'm happy to have built Sorted Square Digital Factory, a thriving digital marketing agency, during the previous four years. Our journey began with a passionate idea, and we've constantly adapted to the changing digital scene. We've been committed to assist businesses in thriving in this digital age, embracing new technologies and methods to keep our clients ahead of market trends. Our client success stories in SEO, PPC, content marketing, and social media have pushed us ahead. Looking into the future, we remain committed to producing exceptional results and innovative techniques to assist more organisations in succeeding in the digital sphere."



Message

MUKUL GUPTA

Director

"As the Founder of Sorted Square Digital Factory, I'm thrilled to reflect on our remarkable journey. We've evolved from a startup to a respected digital marketing powerhouse, thanks to our dedicated team and continuous skill development. Countless success stories have reinforced our commitment to delivering exceptional results for our clients. We're excited to keep pushing boundaries, assisting businesses in navigating the digital landscape, and empowering them for success in the digital era. The future holds great promise for Sorted Square Digital Factory."





Message

SHUBHAM SHARMA

Director

"As Sorted Square Digital Factory celebrates four years of greatness, I am incredibly proud of our journey. It has been a delight to lead our skilled team through this exciting industry. Our mission to help businesses achieve their online potential has motivated our response to the changing digital world. We've achieved success with SEO, engaging content, and effective PPC ads. Our dedication to remaining at the forefront of digital marketing promises an exciting future. I'm excited to continue assisting businesses in succeeding in the digital age."

**WHY
CHOOSE US?**



INDUSTRY-LEADING EXPERTISE

- Cutting-edge training & early implementation.
- Continuous learning to stay ahead.



CONSISTENT ATTENTION

- Dedicated attention & continuous optimization.
- Focus on improving ROI at all times.



ADVANCED STRATEGY

- PPC specialists excel at advanced techniques.
- Transforming ads accounts for maximum efficiency.



NO ACCOUNTS HELD HOSTAGE

- Assured client account ownership.
- No access restrictions, even after the partnership ends.



100% TRANSPARENCY

- Complete transparency in reporting.
- Full access for driving improvements.





NO LONG-TERM AGREEMENTS

- Monthly agreements, no lengthy contracts,
- A commitment to continuous excellence.



SECRET MARKETING FUNNEL

- Thoroughly designed pipeline for promising ROI.
- Improvement of sales team performance for over 100 teams.



CUSTOMER ACTIVATION APPROACH

- Consulting for enhanced digital effectiveness.
- Tailored solutions for unique needs.



5 STAGE QUALITY CHECK ALGORITHM

- Meticulous quality checks for superior results.
- Consistent delivery of results that exceed expectations.



CUSTOMER WOW SQUAD

- Innovative content and captivating design.
- Specialisation in highly interactive content that entertains and informs.



OUR STRENGTH

1

SINGLE POINT OF CONTACT

We serve as your single point of contact for all your needs, ensuring seamless communication and coordination.

2

DEDICATED TEAM OF 100+ EXPERTS

Our dedicated team of over 100 experts brings a wealth of knowledge and skills to every project.

3

COMMITMENT TO QUALITY AND VALUE

We are committed to delivering quality results that generate tangible value for your business.

4

DOMAIN KNOWLEDGE POOL

Our extensive domain knowledge spans across multiple business domains, providing you with well-rounded expertise.

5

COMPETITIVE PRICING AND SUPPORT

We offer competitive pricing & comprehensive support to meet your budget and needs.

6

CONTINUOUS TECHNOLOGY UPGRADES

We stay at the forefront of new and emerging technologies, ensuring that your solutions are always up-to-date.

GRAPHIC DESIGNING

OUR SERVICES

Our graphic design services are committed to transforming concepts into engaging visual material for your audience. We design eye-catching graphics to ensure your business leaves an enduring impression, from logos & advertising to marketing brochures & social media graphics.



- LOGO
- ENVELOPE
- LETTERHEADS
- VISITING CARD
- BUSINESS CARD
- ID CARD



LOGO & STATIONARY

OUR ASTOUNDING MERCHANDISE



- T-shirts
- Cups
- MUGs
- Bottle
- Box
- Badges
- Lanyard
- Memento

BOOK, MAGAZINE & MENU CARD



- Menu card,
- Diary,
- 2 fold/ 3 fold brochure



FROM THE DESK



Akash Arora
President, IIM



Aayush Jais
Editor in Chief, IIM



Messa
the *M*

• Mr. Dar
Deputy, IIM

Mr. Dar's message of support for the young entrepreneurs and startups is a testament to the IIM's commitment to innovation and entrepreneurship. He emphasizes the importance of mentorship and support for these budding entrepreneurs.

The message is a testament to the IIM's commitment to innovation and entrepreneurship. It highlights the importance of mentorship and support for these budding entrepreneurs.

TEAM HUM

| | | |
|------------------------------------|----------------------------------|-----------------------------------|
| Head Person Mr. Dar | Head of Dept. Mr. Dar | Head of Section Mr. Dar |
| Head of Division Mr. Dar | Head of Office Mr. Dar | Head of Unit Mr. Dar |

DEPARTMENTS & PROJECTS

| | |
|-------------------------|------------------------------|
| Accounting Dept. | Legal Dept. |
| Marketing Dept. | HR Dept. |
| Finance Dept. | IT Dept. |
| Operations Dept. | Quality Control Dept. |

OUTSTANDING PERFORMER



AKANKSHA RAJPUT

CELEBRATIONS

TIME

HUM

SB

THANKS

X-Centric

THINK

GROWTH

CELEBRATIONS






IIM KILAKARA FOUNDATION

www.iimkarakara.org

PACKAGINGS



- Bottle Packaging
- Box Packaging
- Pouch
- Polythene
- Bags

POSTERS



- Invitation Card
- E-Mailer
- Poster
- Flyer
- Carousel
- Pamphlet
- E-cards
- Stickers
- Id card

BANNER & STANDY



- Banner
- Photo Booth
- Canopy
- Certificates
- Flex
- Wedding Cards
- Flag

VIDEO EDITING

Our skill in video editing turns unfinished components into engaging entertainment. We edit, improve, and incorporate creative features into your videos to produce amazing videos that captivate and engage your audience.

- 2D/3D VIDEOS •
- CORPORATE VIDEOS •
- ANIMATION VIDEOS •
- TRENDING REELS •
- PRODUCT VIDEOS •

SOCIAL MEDIA MARKETING

We create and put into practice efficient social media campaigns to improve brand visibility and engage with the target audience. Our team makes use of well-known social media channels to provide interesting content, interact with consumers, and promote brand awareness.



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SORTED SQUARE

Reejhul
COOLER & FURNITURE

PERFECT SILENCE
AND TOTAL COMFORT

2 सोलर कुलर फेब्रुरी सिंगल चार्जिंग, चार्जिंग की टक्की के साथ, मल्लिकार्जुन +91 91099 73355

Reejhul
COOLER & FURNITURE

+91 91099 73355

Instagram

Reejhul 16 Posts 13 Followers 0 Following

Reejhul Cooler & Furniture
Cooler & Furniture showroom
Perfect Design & Colour of Furniture

Follow Message

Reejhul
COOLER & FURNITURE

समी ना हो वहाँ
कूलर
हो जहाँ

+91 91099 73355

Instagram

Reejhul Cooler & Furniture

Don't think of summer
WE THINK OF YOU!

Reejhul Coolers

Reejhul Cooler & Furniture

Reejhul
COOLER & FURNITURE

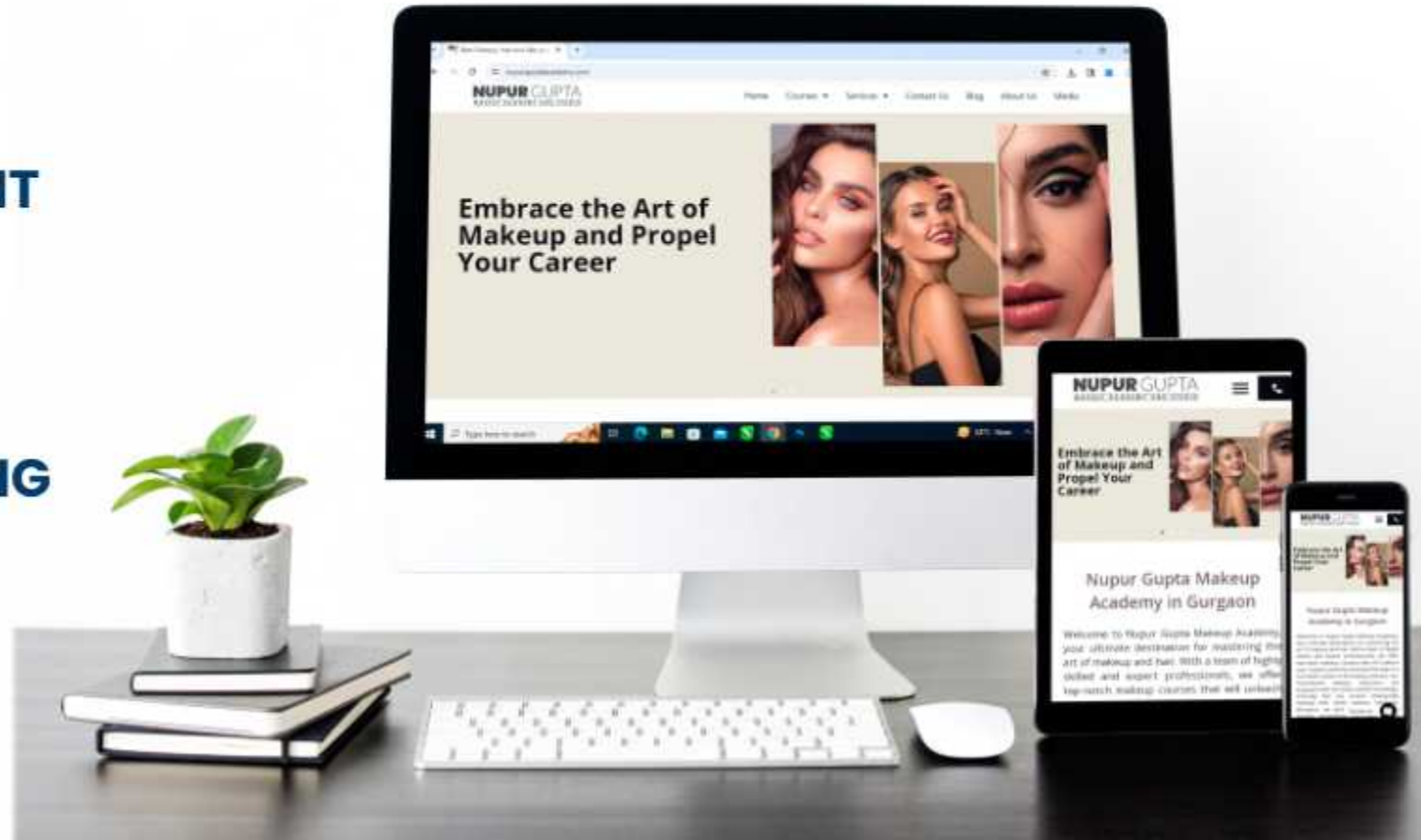
TIMELESS ADDITION
TO ANY BEAUTIFUL HOME

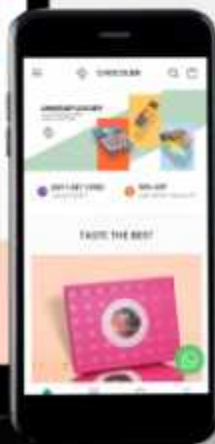
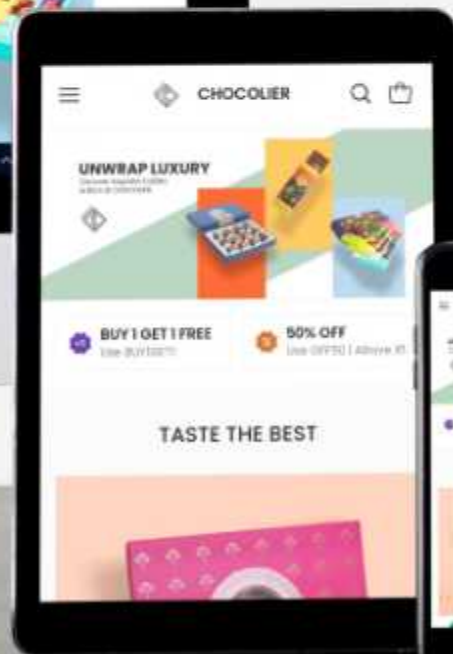
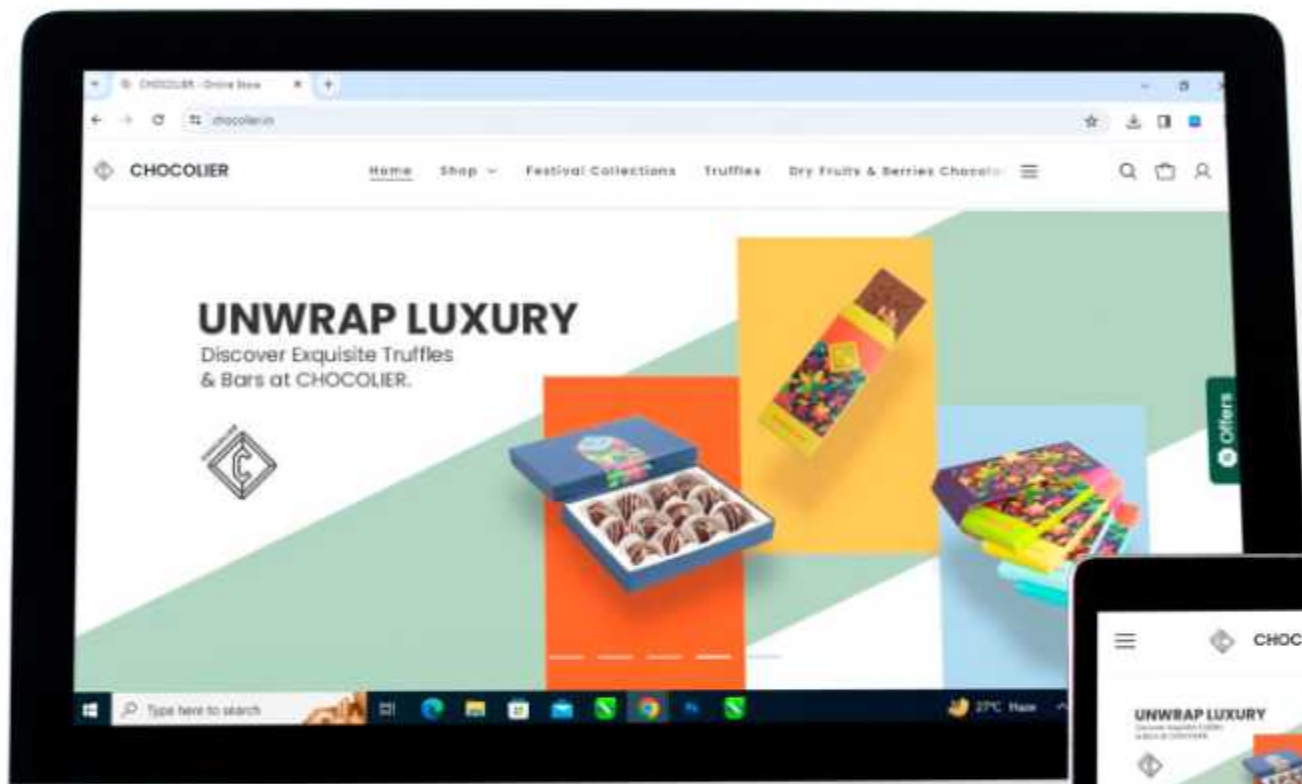
+91 91099 73355

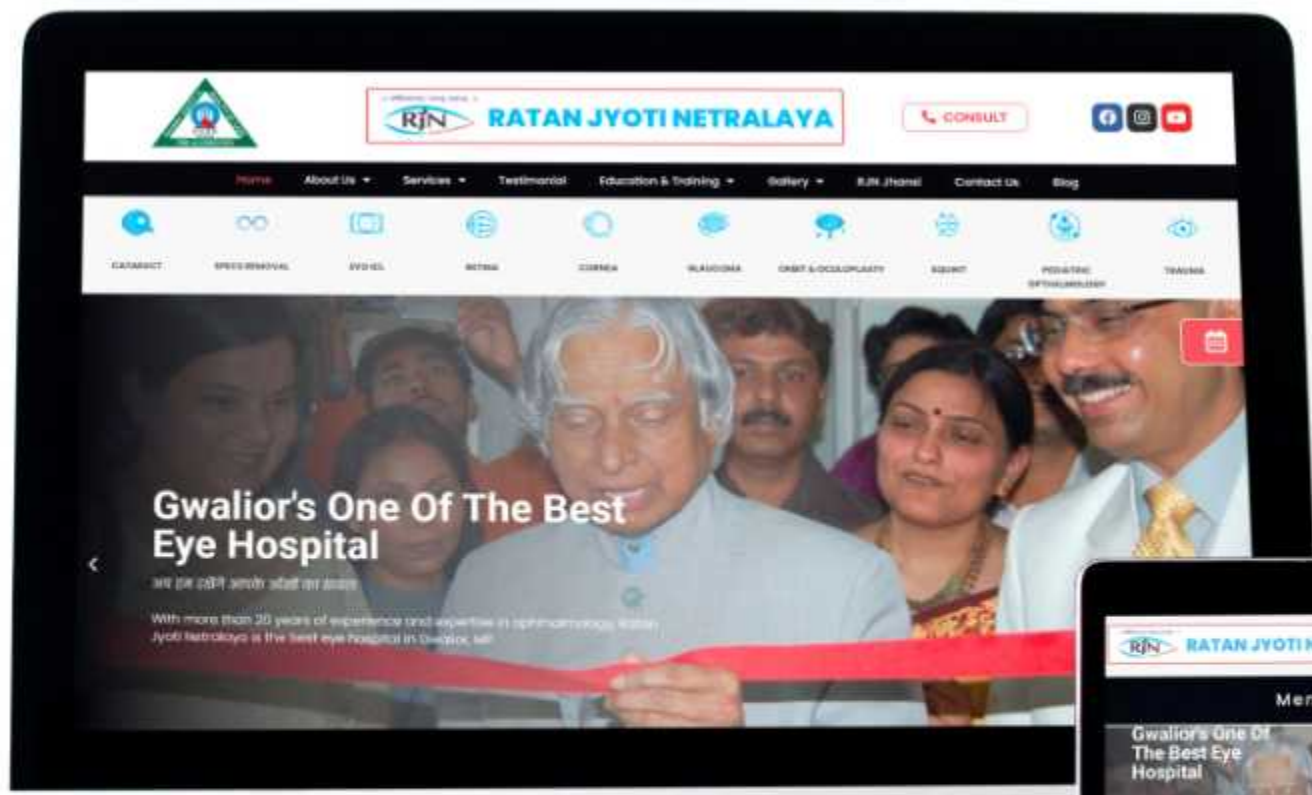
WEBSITE DESIGN

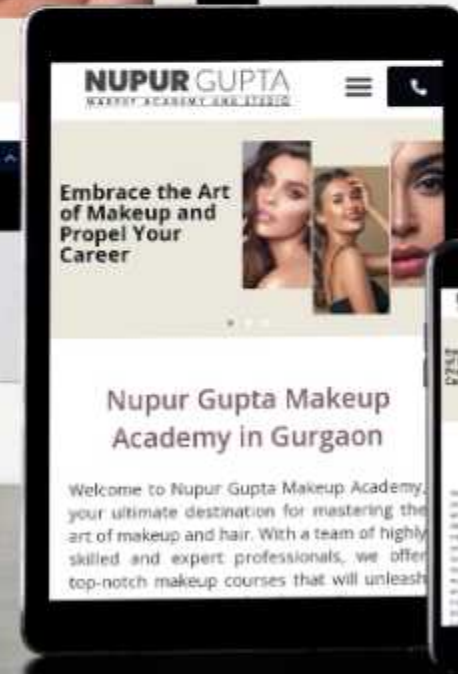
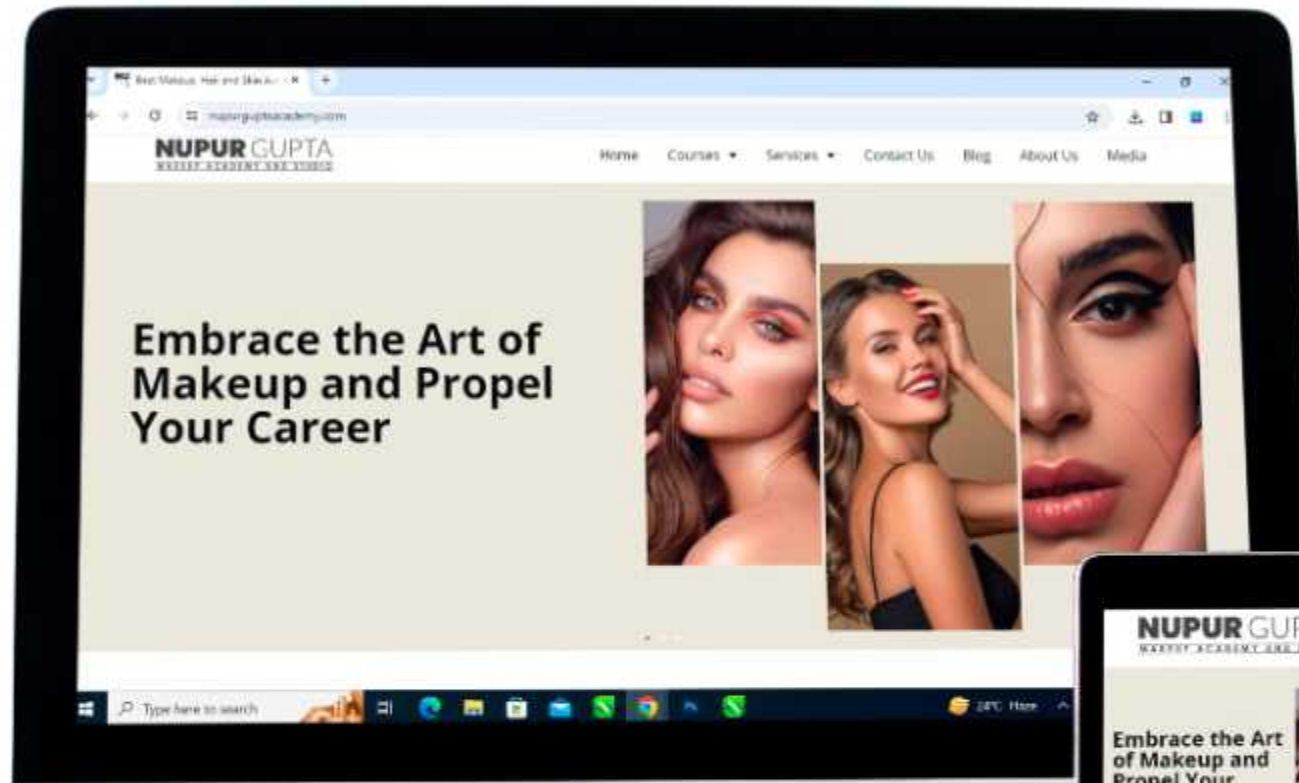
We craft amazing, user-friendly websites that integrate form & function. Our design & development services are tailored to your brand's unique identity, ensuring a seamless & fully integrated user experience.

- **FRONT-END DEVELOPMENT**
- **E-COMMERCE DEVELOPMENT**
- **CMS INTEGRATION**
- **MOBILE APP DEVELOPMENT**
- **SEO AND DIGITAL MARKETING**
- **WEBSITE MAINTENANCE & SUPPORT**









E-COMMERCE SOLUTION

Our e-commerce solutions empower businesses to thrive in the digital marketplace. We build and optimise online stores, offering secure and efficient platforms for selling products and services, all while maximising your online sales potential.

- **PAYMENT PROCESSING**
- **INVENTORY MANAGEMENT**
- **SEARCH ENGINE OPTIMIZATION**
- **24/7 CUSTOMER SUPPORT**
- **ONLINE STORE DEVELOPMENT**



Brands that ignore

**SOCIAL
MEDIA**

will die...it's that simple.

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